

FACT SHEET



Strut for Sobriety! 2009 A New PATH (Parents for Addiction Treatment & Healing)

The fifth annual "Strut for Sobriety!" luncheon and fashion show will be presented on September 19, 2009 at the Westin Gaslamp Quarter. Proceeds will help to support A New PATH's efforts to reduce the stigma of drug addiction in order to increase access to substance abuse treatment services. Substance abuse is a public health problem that affects millions of Americans, regardless of age, cultural background, race or profession. PATH's goal is to reduce crime and recidivism, save lives, heal families and to move toward a healthier society.

September is National Alcohol & Drug Addiction Recovery Month, so our event will coincide with efforts made throughout the country to end discrimination against individuals who suffer from the disease of addiction. September 19 is national Rally for Recovery Day.

A New PATH is an organization of parents, concerned citizens and community leaders working together to reduce the stigma of substance abuse and addiction in order to increase access to treatment services, and to advocate for "therapeutic justice" for substance abuse related crimes. Our programs include the book club behind bars, the Faces of Recovery Calendar, quarterly newsletters, educational seminars, recovery awareness events, Parent Survival Kits, etc.

The day will include a silent auction, boutique, luncheon, fashion show and awards ceremony. Individuals will be honored for their contributions to reduce the stigma of addiction with "Path to Recovery" awards. The professional fashion show, produced by Gretchen Productions will feature Fall 2009 fashions from Macy's North County, worn by professional models as well as individuals in recovery (to recognize and celebrate the transformations they are making in their lives).

Date: Saturday, September 19, 2009
10:30am - noon - silent auction & boutique
12:00am - luncheon & opportunity drawing
1:00pm - fashion show

Location: Westin Gaslamp Quarter
Attendance: 300

Information: Gretchen Burns Bergman - 619-670-1184
(PATH Co-Founder & Executive Director)
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